

# HEYDER FALHEIRO

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## Education

### Instituto Tecnológico de Aeronáutica (ITA)

Expected Graduation: December 2026

Bachelor of Engineering

São Paulo, Brazil

- Courses: Neural Networks with Classical and Deep Learning, Parallel Processing, Requirements Engineering for Complex Systems with Software

### Liaoning Normal University

June 2017 – January 2018

Chinese Language Program, Intermediate Level 4 (Exchange Program)

Dalian, China

## Work Experience

### Selvia AI Medical Accounting

November 2024 – May 2025

Software Engineer Intern

São Paulo, Brazil

- Designed, developed, and integrated **client-server APIs** for WhatsApp-based communication flows, driving a **40% increase** in PLG funnel efficiency through enhanced automated customer engagement.
- Architected and deployed **AWS Lambda serverless functions** to securely connect banking systems, customer service platforms and databases applying **object-oriented design** and **modular development** principles.
- Led the development of **automation tools** that eliminated over **60% of manual operational tasks**, significantly boosting scalability and execution speed.
- Built and optimized **AI agents powered by large language models (LLMs)** to support internal operations and smart response systems, reducing human workload by approximately **35%**.

### VTEX Ecommerce Solutions

July 2023 – June 2024

Field Software Engineer

São Paulo, Brazil

- Resolved critical technical issues across a portfolio of over **100 e-commerce stores**, each with unique and complex system architectures, ensuring high availability and operational continuity.
- Acted as a quadrant **leader and go-to engineer**, resolving **over 90% of escalated cases** involving critical failures, API issues, and infrastructure bottlenecks.
- Independently led internal projects, including customer churn reduction initiatives that contributed to a **25% improvement** in retention for targeted clients.
- Spearheaded the creation of a War Room training program for onboarding and upskilling support analysts, reducing ramp-up time by **50%**.

### Makers Fellowship

Since Jan 2024

Coding Fellow

Remote

- Participation in a program empowering **high-potential Latin American talents** on their journey to building world-class companies, fostering the **next generation of leaders and entrepreneurs**.

## Projects

### AirData LLM

Python/Typescript

- Developing a Large Language Model (LLM) for Brazil's National Civil Aviation Agency (ANAC) that automatically retrieves air traffic data and transforms it into concise, actionable summaries, empowering legal agents to make faster and more informed decisions.

### Arduino Anti-Panic Device

Arduino | C++

- Developed an Arduino-based device to support individuals experiencing agoraphobia and panic attacks post-pandemic, combining breathing guidance with emergency alert features to assess the need for specialized intervention.

### River Flow Prediction Using Machine Learning

MATLAB

- Created and trained ML models to predict river flow using historical hydrological and meteorological data, aiming to support flood prevention and water resource management strategies.

## Technical Skills

**Languages:** Python, JavaScript, HTML5, CSS, C/C++, SQL

**Developer Tools:** AWS, Postman, Git, Docker

**Libraries/Frameworks:** ReactJS, LangGraph, LangChain, PostgreSQL, NextJS, MongoDB, NodeJS